



**A RICH HISTORY
PRICELESS CONTRIBUTIONS
OUR STRONG FUTURE**
Melbourne, Thursday 21 November 2019

Media Release

25 October 2019

The Victorian Farmers Federation celebrates four decades

The Victorian Farmers Federation (VFF), founded in 1979, today announced plans for its 40th birthday celebration to be held next month.

“On Thursday 21 November, on National Ag Day, we will gather at the Melbourne Museum for a gala dinner to celebrate this significant milestone,” said Mr David Jochinke, President, Victorian Farmers Federation.

“The landscape has changed significantly since a group of visionary members brought several organisations together under the VFF banner,” he said. “We will gather to reflect on our past but most importantly, to celebrate our strong future.

“Our celebration will include a members-only afternoon event where we will hear from engaging speakers, in addition to recognising those members who have made priceless contributions to our organisation.

“In the evening, members will celebrate this significant milestone with stakeholders and guests, at a gala dinner.

“I encourage VFF members and our agriculture friends to register and join us for this wonderful celebration,” he said.

ENDS

The VFF 40th birthday celebration, to be held at the Melbourne Museum, will commence with a Members Only event from 3.00-6.00pm. At 6.30pm VFF Members will join with stakeholders and guests for a gala dinner. Registration and further information on the VFF website: www.vff.org.au/events

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About the VFF

The Victorian Farmers Federation (VFF) is dedicated to representing the interests of farmers and making a positive difference to their businesses and communities. We strive to create an environment for our members, our farmers, that enables profitable, safe, sustainable production to ensure an enduring social licence in a community that respects and values the sector.