

Media Release



Friday 5 July 2019

Tapping into water trading

The Victorian Farmers Federation (VFF) is hosting irrigator workshops with independent water consultancy Aither for farmers in Mildura, Kerang, Echuca, Tatura, Numurkah, and Benalla throughout July.

“The combination of drought and increasing irrigation demand is putting a lot of pressure on the water market and creating skyrocketing prices for irrigators,” said Mr Richard Anderson, VFF Water Council Chair.

“These workshops will be invaluable for farmers who want to explore the drivers of water prices, learn about water purchasing and portfolio management options, and understand the state of the water market.

“Farmers will hear first-hand from an independent party about the seasonal outlook for 2020 and beyond, and how to manage financial risk going forward.

“Aither is a leading water consultancy, and they will bring a wealth of knowledge and experience to the workshops. I am confident farmers will walk away from these workshops armed with tools that will further assist them in their water trading decisions, helping their businesses become more sustainable and profitable,” said Mr Anderson.

The workshops are open to all farmers and registrations can be made by calling VFF Member Services on 1300 882 833 or emailing members@vff.org.au

Numurkah Shamrock Hotel, 5-13 Melville Street	Monday 15 July, 11am
Tatura Tatura Hotel, 162 Hogan Street	Monday 15 July, 7pm
Echuca Caledonian Hotel, 110 Hare Street	Tuesday 16 July, 11am
Mildura Benetook Room, 180-190 Deakin Avenue	Thursday 25 July, 7pm
Kerang Northern District Community Health, 24 Fitzroy Street	Friday 26 July, 11am
Benalla Lakeside Community Centre, Benalla Showgrounds	Tuesday 30 July, 11am

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About the VFF

The Victorian Farmers Federation (VFF) is dedicated to representing the interests of farmers and making a positive difference to their businesses and communities. We strive to create an environment for our members, our farmers, that enables profitable, safe, sustainable production to ensure an enduring social licence in a community that respects and values the sector.