

Media Release



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VFF welcomes ACCC chicken meat processor crackdown

The Victorian Farmers Federation (VFF) welcomes the Australian Competition and Consumer Commission's (ACCC) crackdown on chicken meat processors and any potential unfair contract terms in the industry.

VFF Chicken Meat President Colin Peel said he hoped the move would result in fairer outcomes for chicken meat growers.

"The VFF welcomes the ACCC's move to protect chicken meat growers by helping to ensure fairer contract agreements are in place between farmers and processors."

"Greater contract term transparency between processors and growers is critical to foster a fair deal for all and we see this as a positive step forward for the chicken meat industry," Mr Peel said.

Mr Peel added in addition to the ACCC's announcement, the VFF together with the National Farmers' Federation (NFF) will continue calling for a Code of Conduct for the industry.

"Our industry needs a Code of Conduct for all participants to help ensure growers receive a fair go in comparison to processors and the big supermarket chains."

"The VFF is continuing to work with our national counterpart, the NFF to help get the wheels in motion to establish a national Code of Conduct," Mr Peel said.

The VFF looks forward to working with processors to ensure a fair outcome for all.

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