

# Media Release



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## Farmers speak up for a fair go for regional Victoria

The Victorian Farmers Federation (VFF) has launched its state election platform ahead of this year's poll in November.

Speaking at the VFF's Grains and Livestock Conference at Ballarat yesterday, VFF President Emma Germano said she was proud to present a positive agenda that focussed on delivering for farmers and regional communities.

"The VFF has pulled together a policy platform that doesn't just speak to the issues farmers are facing, but the issues faced by all regional communities."

Ms Germano said the commitments being sought as part of the VFF's *Fair Go For Regional Victoria* campaign includes critical investment into regional road and rail, housing, healthcare, biosecurity, jobs and environmental management amongst a host of others.

"Whether it's how we work together to maintain the profitability of industry, how we deal with a changing climate, or how we continue to sustain thriving communities with a lifestyle envied by those in Melbourne – farmers are well placed to identify the issues that matter to all regional Victorians and to offer solutions."

Ms Germano also shared insight into the VFF's campaign strategy, saying that farmers will be active in lobbying candidates ahead of the election.

"The VFF will be active across the state during this election. Where we can, we will be on the ground in marginal electorates pushing the message that regional Victoria deserves a fair go."

"Marginal seats like Ripon, Polwarth, Bass, Nepean, Eildon, South Barwon, Mildura and Shepparton are all on our list of target seats."

"Our approach will be to run a sophisticated campaign using digital media to speak directly to voters in these seats."

Ms Germano concluded by encouraging farmers to take a stand and make their voices heard at the election.

"We are committed to ensuring regional Victoria is front and centre at this election, and equally to working with all parties and candidates to deliver a better future for our state."

The VFF's election platform document can be [accessed here](#).

**ENDS**

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