

Media Release



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VFF launches streamlined membership packages

The Victorian Farmers Federation (VFF) has completely overhauled its membership packages and offering, introducing a four-tiered membership structure that makes it easier than ever to join Victoria's peak agriculture and farming lobby group.

The new structure represents the largest-ever overhaul of the VFF's membership options and replaces the previous 30 separate memberships types, with new streamlined options to deliver great value for members.

VFF President Emma Germano said new and existing members could look forward to a simpler, fairer and custom-built membership, purpose-built for today's farming businesses that enables farmers to contribute to a collective voice for their industry and their community.

"Farmers are at the heart of the VFF and our new membership options make it easier than ever to join Victoria's largest agriculture and farming lobby group."

"It's about making our membership options work for today's farming needs. For the first time, members can easily personalise their membership by choosing between four new membership tiers, each offering a range of benefits best suited to them and their business."

"Fairness and inclusivity are the features of the VFF's new memberships. We must stand united together, on the top issues that affect us all."

Members have the options of choosing between:

Platinum: All-inclusive membership package, \$1495 per year, excluding GST*

Gold: Includes a full VFF membership with workplace relations advice, \$895 per year, ex GST*

Silver: Standard VFF Membership with full voting rights, \$695 per year, ex GST*

Bronze: Best suited for associates, supporters of agriculture and those interested in where their food originates, \$395 per year, ex GST*

"There's arguably never been a more important time to throw your support behind the VFF. Farmers are facing a real fight, whether it be transmission lines tearing up prime farming land, looming animal welfare legislation or the threat of water buybacks in the Murray-Darling Basin. We need your voice and there's no better time to join us than now," Ms Germano said.

Further information is available on the VFF website by [clicking here](#).

*Terms and conditions apply, see above website for further information.

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